

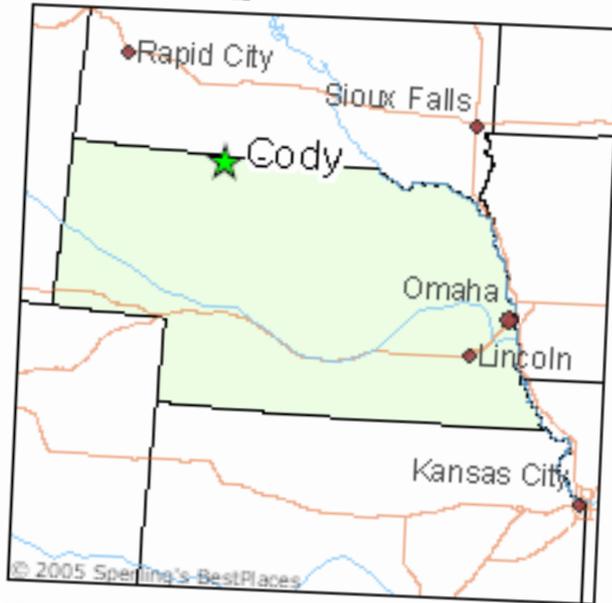
Cody Circle C Market

Bringing groceries to a food desert.

ANLAN CHENEY

Former GRIT member and CKHS alumni

Nebraska



The Community.

- *Rural* North Central Nebraska
- Highway 20

Cody, pop. 149
Kilgore, pop. 99
Nenzel, pop. 13



The School.

Cody-Kilgore Unified Schools

High School & Junior High | Cody, NE Elementary | Kilgore, NE



The Need.

- Declining enrollment
- Dwindling & aging population
- Little economic opportunity
- “Food desert”



The Solution.

A.Student-Run Grocery Store

- A.Necessary service, accessibility
- B.Fosters student involvement

B.Business Incubator

- A.Stimulates economic growth
- B.Entrepreneurial education



The Project.

Circle C Market & Business Incubator

The Idea.



- C-K Public Relations Committee
- Arthur, NE, “Wolf Den Market”
- Nebraska Center for Rural Affairs



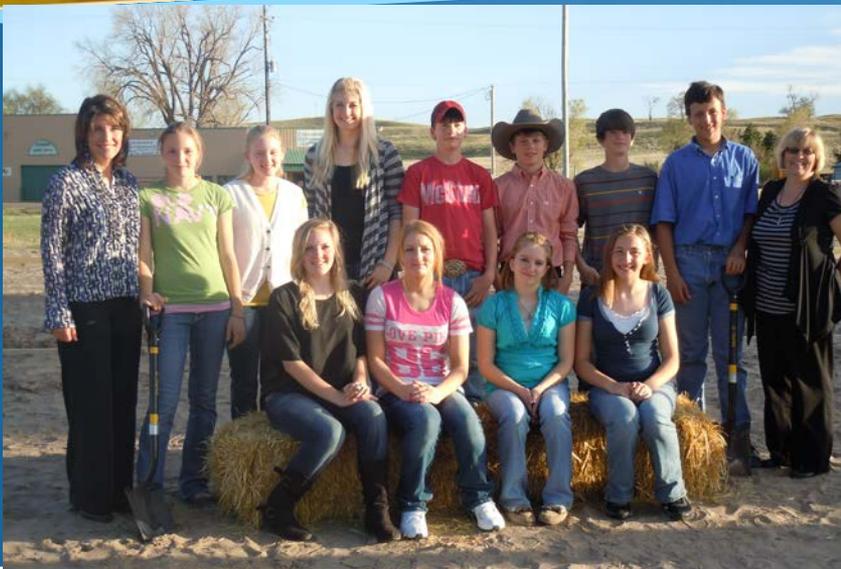
The Funding.

- Federal Grants
 - USDA R-BEG \$75,000 in 2009
 - USDA \$95,000 in 2010
- Local fundraising



The Leadership.

- **Cowboy GRIT, Inc.**
 - **Student Steering Committee**
 - **Adult Advisory Board**
- **Village of Cody Board**



The Location.



- Real life = Real setbacks
 - Nebraska Game & Parks
 - Rail Bank system
 - Building-Free Law
 - 99-year property lease
- New building grant



The Building.

- Straw-bale building
 - Environmentally Friendly
 - More Efficient, less expensive option
- George Paul Vinegary
- Construction began Spring 2012





What's Next?

- Hire Manager
- Finish Construction
- Finalize Inventory
 - Scotty's Ranchland Foods, Valentine, NE
- Open For Business
 - Fall 2012



How to bring groceries to your 'food desert':

- Dream it
- Ask questions and follow through
- Network
- Befriend the community
 - Youth and press



A special thanks to:

- Nebraska Center for Rural Affairs
- Scotty's Ranchland Foods (Valentine, NE)
- George Paul Vinegary (Cody, NE)
- Nebraska Cooperative Development Center
- Cherry County Economic Development Board
- Southeast Community College (Lincoln, NE)
- UNK Students in Free Enterprise (SIFE)
- And more!



Questions?

Thanks for listening!