

Food System Assessments: *What's Happening in Kansas*

Barbara LaClair

May 23, 2016

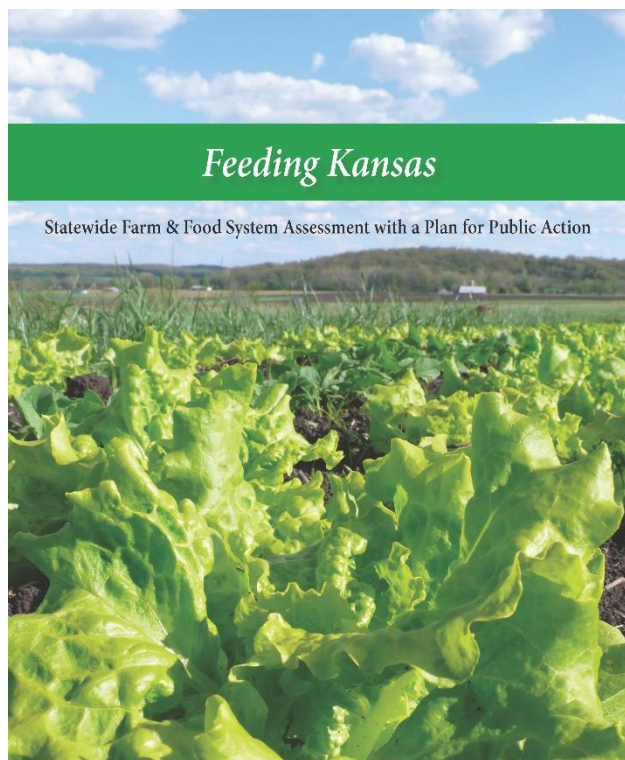


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From Data to Information

Statewide Assessments

Kansas Rural Center



November 2014



Kansas Local Farm & Food Task Force

**LOCAL FOOD AND FARM TASK FORCE
LEGISLATIVE REPORT**

CHAIRPERSON: Ron Brown (Ft. Scott)

OTHER MEMBERS: Senator Dan Kerschen (Garden Plain), Representative Adam Lusker (Frontenac), David Coltrain (Garden City), Cary L. Rivard (Olathe), Loren Swenson (Concordia), Annarose White (Wellington), and ex officio member Senator Tom Hawk (Manhattan).

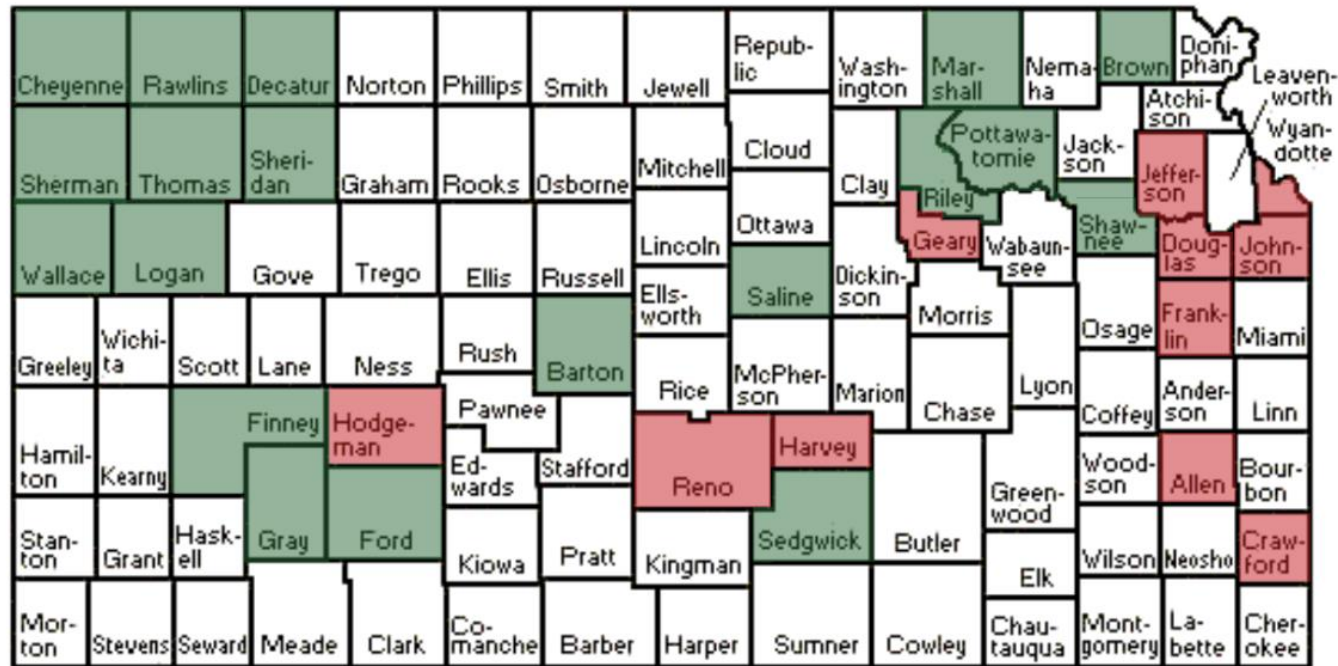
STATUTORY DIRECTIVE: The Local Food and Farm Task Force shall prepare a Local Food and Farm Plan containing policy and funding recommendations for expanding and supporting local food systems and for assessing and overcoming obstacles necessary to increase locally grown food production.

DECEMBER 2015

Local Farm & Food Councils in Kansas



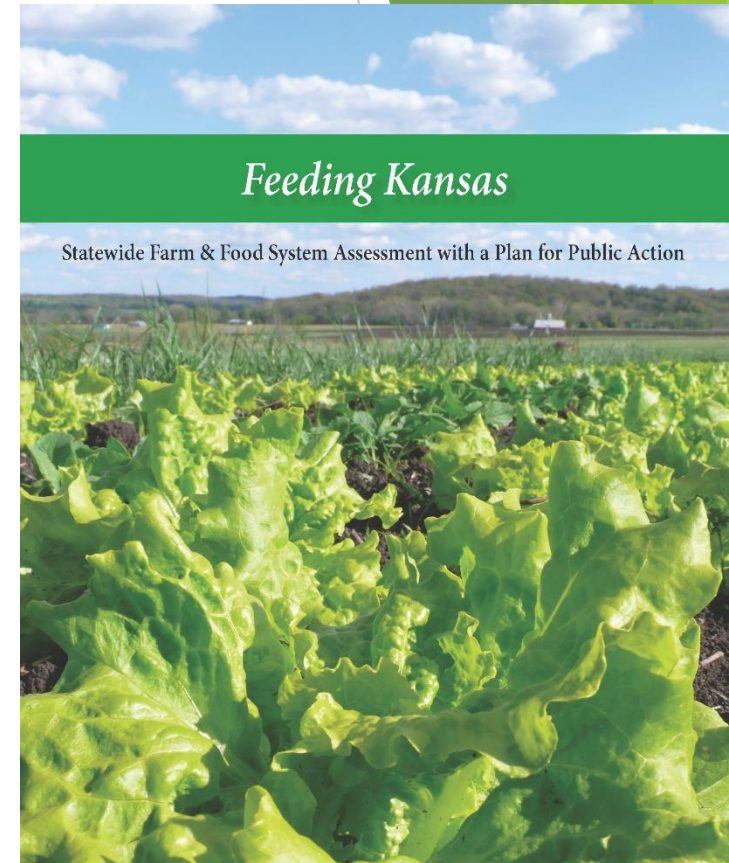
Map of Kansas Food and Farm Councils



- Current Councils
- Emerging Councils

Food Systems Assessments

- ▶ Deepen understanding and knowledge
- ▶ Engage stakeholders
- ▶ Identify strengths and needs
- ▶ Establish a baseline
- ▶ Inform policymakers
- ▶ Raise awareness among community members
- ▶ Identify & prioritize action steps



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Systems-level Perspective: Food Systems, Seed to Table



May also include:

- ▶ Food access, food insecurity, food assistance programs
- ▶ Natural resources
- ▶ Land use, zoning
- ▶ Economic impact
- ▶ Other??

Lawrence – Douglas County Food System
Model

The background features abstract, overlapping green geometric shapes in various shades, including light lime green, medium green, and dark forest green, creating a modern, layered effect on the right side of the slide.

Community Food Assessment: **SECONDARY DATA RESOURCES**

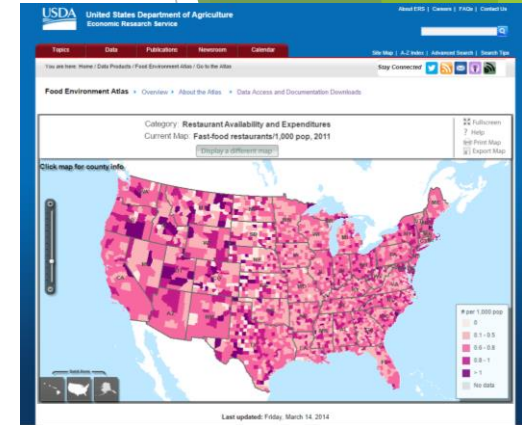
Variety of Data Sources

▶ SECONDARY (Existing) DATA ANALYSIS

- ▶ USDA Food Environment Atlas
- ▶ Agricultural Census
- ▶ Community Commons- Food Environment report
- ▶ Business databases
- ▶ Bureau of Labor Statistics

▶ PRIMARY (New) DATA COLLECTION

- ▶ Surveys
- ▶ Focus groups
- ▶ Stakeholder interviews
- ▶ FEAST
- ▶ Store/restaurant site assessments



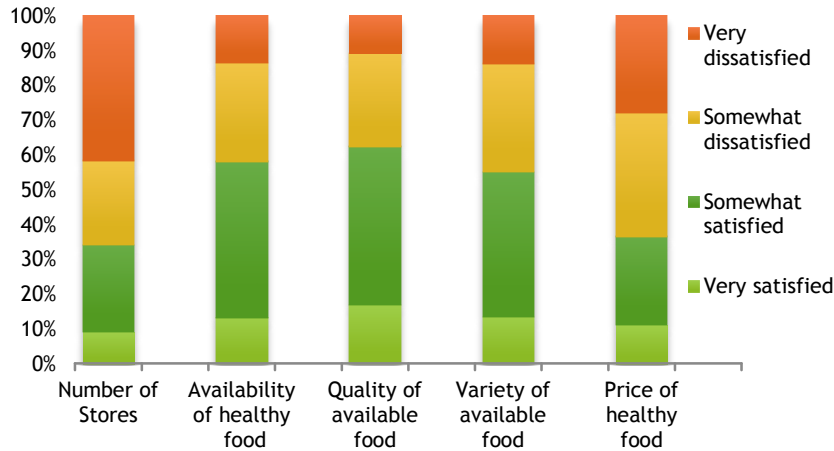
Community Food Assessment: **EXAMPLES FROM KANSAS**



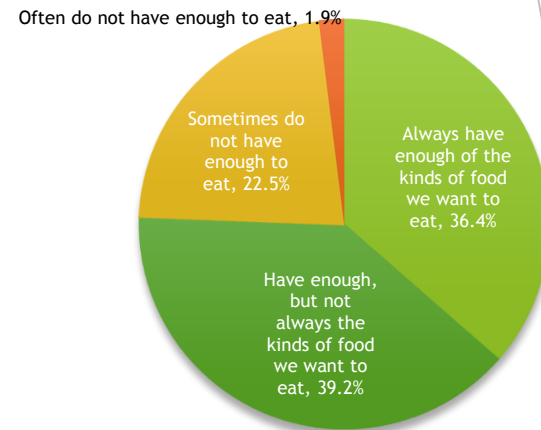
Allen County

- ▶ Community resident survey
- ▶ Focus on access to healthy foods, consumer attitudes

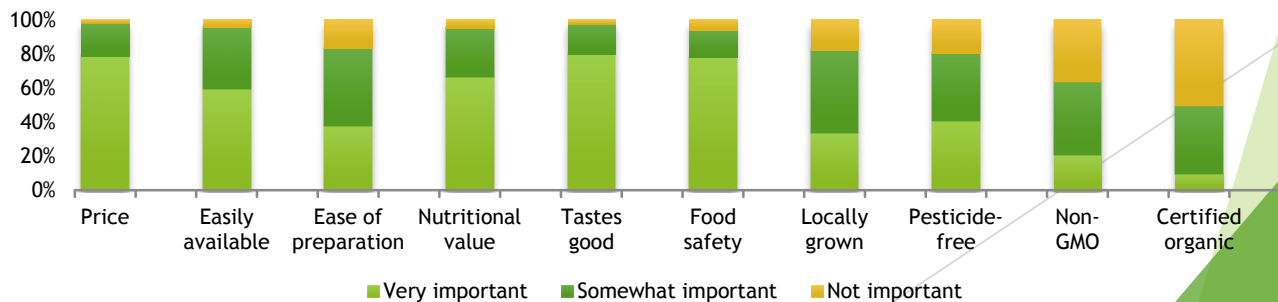
Satisfaction with Available Food



Access to Enough Food



Factors that Influence Food Purchasing



Jefferson County

- ▶ Focus on local food producers
 - ▶ Producer survey
 - ▶ Purchase producer data from FarmMarket ID



Hodgeman County

- ▶ Community resident survey
- ▶ Concern with retaining local grocery store
- ▶ Including questions from RGI survey, satisfaction with local store

Jetmore
food center









Store Hours:

Monday - Saturday 8:00 AM to 8:00 PM
Sunday 9:00 AM to 6:00 PM

Sedgwick County

Food Desert Study

AVERAGE PRICE BY STORE TYPE

Store Type						
CONVENIENCE STORES	\$1.47	\$1.99	\$3.90	–	–	–
SPECIALTY/ETHNIC	\$1.33	\$0.67	\$3.37	\$0.75	\$1.52	\$1.90
GROCERY STORES	\$1.12	\$0.52	\$3.25	\$0.62	\$1.16	\$1.53
SUPERSTORES	\$1.35	\$0.50	\$3.83	\$0.61	\$0.91	\$1.48

Assessment conducted by the Health & Wellness
Coalition of Wichita, 2013

FEAST: Food, Education, Agriculture Solutions Together

Brown, Crawford, Riley counties
Other in planning stages



For FEAST Resources: Oregon Food Bank, KS RGI Rural Grocery Toolkit

Douglas County Update

Assessment Sections

1. Introduction: Local Government & Food Systems
2. Natural Resources
3. Farming & Food Production
4. Food Infrastructure
5. The Food Environment
6. Access
7. Food Waste & Recovery
8. Economic Development and Impact
9. Culture & Health



- ❖ Data portion to be followed by a series of community engagement events

Community Food Assessment

- ▶ Many varied approaches
- ▶ No universal templates
- ▶ Tailor to community interest and needs
- ▶ Each one will be unique
- ▶ **MAKE IT WORK FOR YOU!**

THANK YOU



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