



How to Keep Your Business Open After
a Disruption or Disaster



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Business
Continuity:
More than just
"Planning"

IN CASE OF FIRE

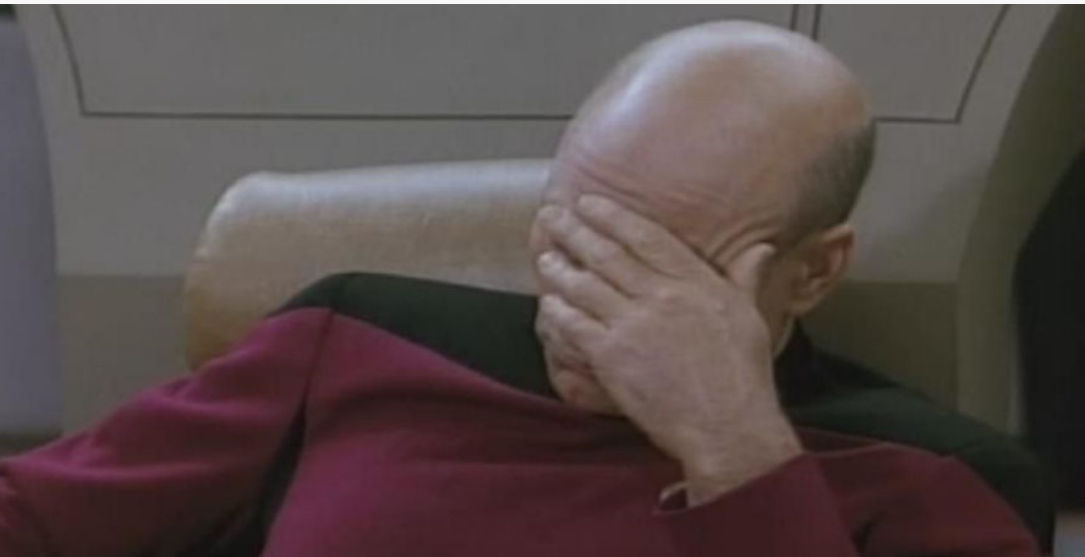


EXIT BUILDING
BEFORE TWEETING
ABOUT IT



Resiliency:
Systems Persist

Commonly Asked Question



*Why does a small
business even
need a business
continuity plan?*



A DAY IN THE LIFE OF A BUSINESS CONTINUITY PLANNER



IT Interruptions



Natural Disasters



Pandemic/Epidemic



Cyber Crime

DISASTER RECOVERY INSTITUTE

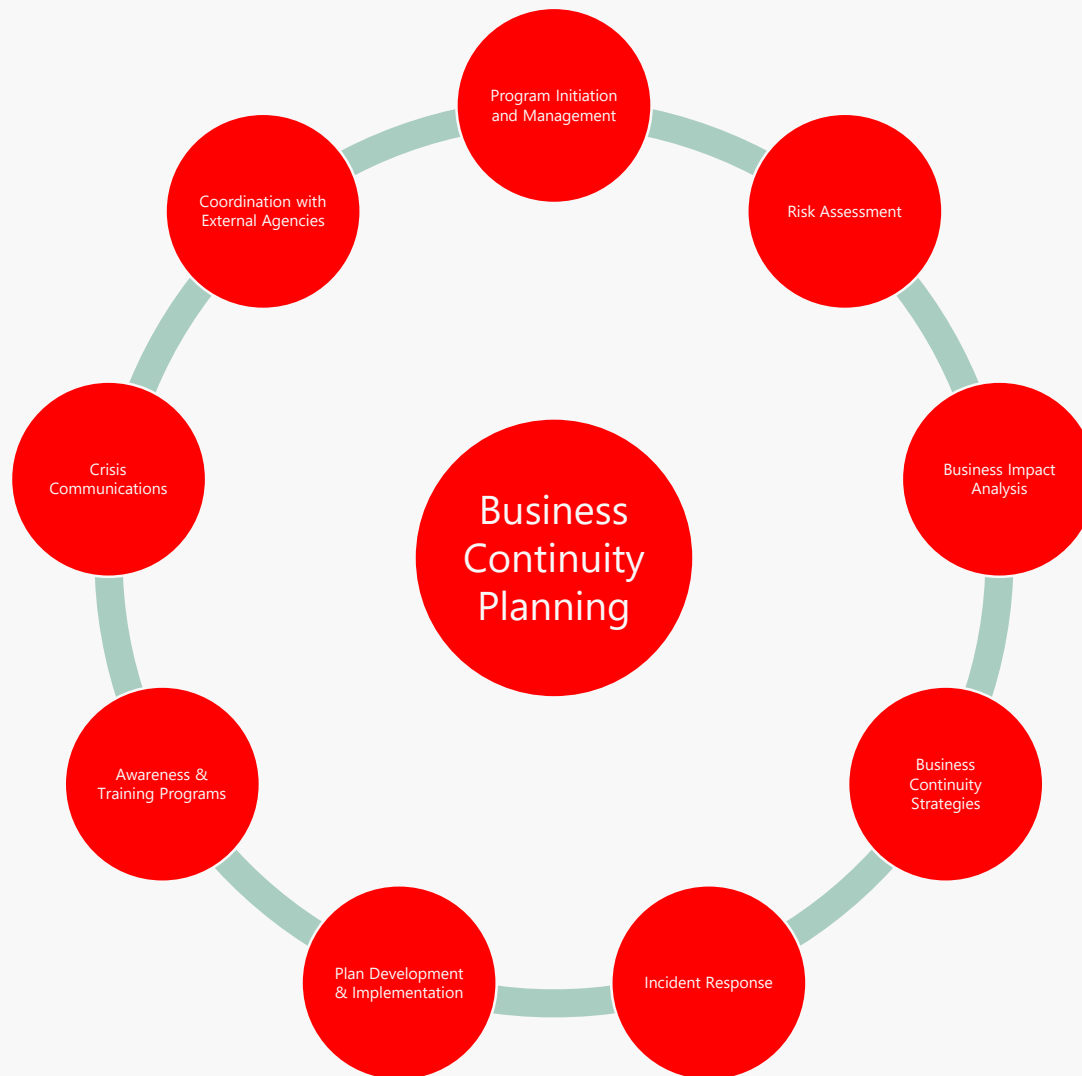
Business Continuity Training



John Smith
Customer Services

John Smith
Customer Services

THE TEN BEST PRACTICES



THE TEN BEST PRACTICES

1.

Program
Initiation &
Management

THE TEN BEST PRACTICES

2.

Risk
Assessment

THE TEN BEST PRACTICES

3.

Business
Impact
Analysis

THE TEN BEST PRACTICES

4.

Business
Continuity
Strategy

THE TEN BEST PRACTICES

5.

Incident
Response

THE TEN BEST PRACTICES

7.

Plan
Development &
Implementation

THE TEN BEST PRACTICES

8.

Awareness
& Training
Program

THE TEN BEST PRACTICES

9.

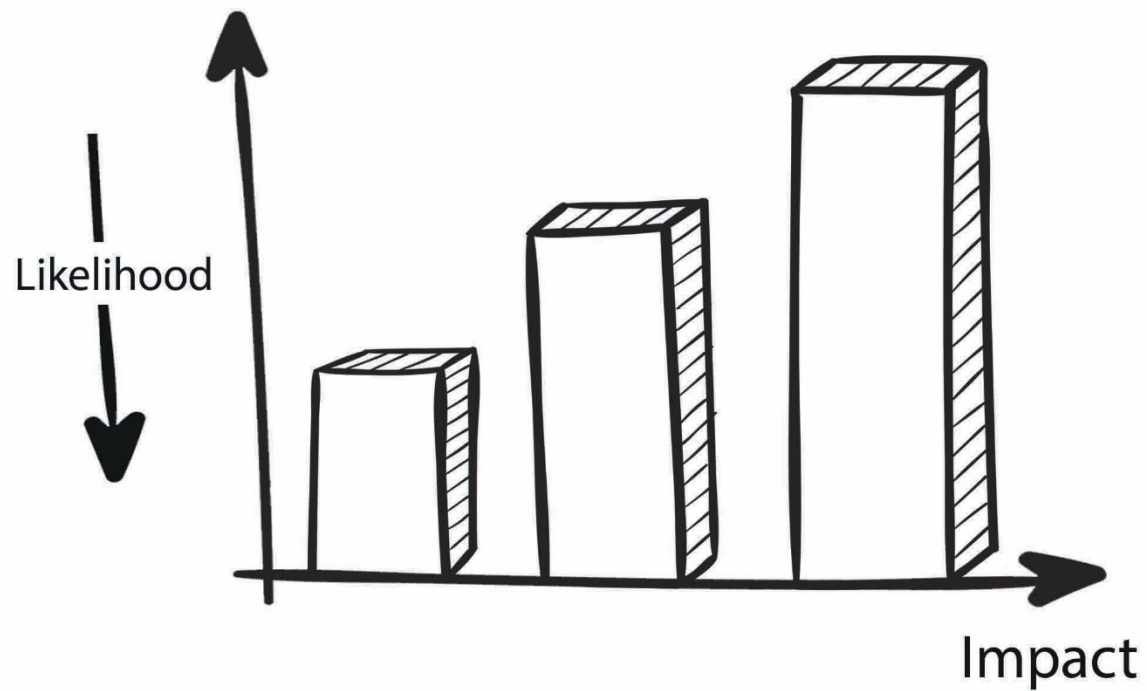
Crisis
Communication

THE TEN BEST PRACTICES

10.

Coordination
with External
Agencies

CYBERSECURITY IS A CONTINUITY ISSUE



It takes 20 years to build a reputation and few minutes of cyber-incident to ruin it.
--Stephane Nappo



FIVE STEPS TO CYBERSECURITY



FIVE STEPS TO CYBERSECURITY



PROTECT

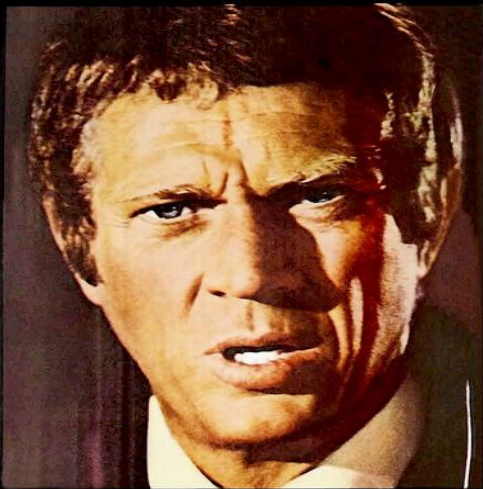
FIVE STEPS TO CYBERSECURITY



DETECT

FIVE STEPS TO CYBERSECURITY

ONE TINY SPARK BECOMES A NIGHT OF BLAZING SUSPENSE



The Fire Chief

20th CENTURY-FOX and
WARNER BROS. present

**STEVE
MCQUEEN**

**PAUL
NEWMAN**

**WILLIAM
HOLDEN**

**FAYE
DUNAWAY**

IRWIN ALLEN'S
production of

THE TOWERING INFERNO

Co-Starring **FRED ASTAIRE** **SUSAN BLAKELY** **RICHARD CHAMBERLAIN** **JENNIFER JONES** **O.J. SIMPSON** **ROBERT VAUGHN** **ROBERT WAGNER**

Produced by **IRWIN ALLEN** • Directed by **JOHN GUILLERMIN** • Screenplay by **STIRLING SILLIPHANT** • Music by **JOHN WILLIAMS**

Based on the novels "The Tower" by **RICHARD MARTIN STERN** and "The Glass Inferno" by **THOMAS N. SCORTIA** and **FRANK M. ROBINSON**

"We May Never Love Like This Again" Sung by **MAUREEN MCGOVERN** on 20th Century Records

ORIGINAL MOTION PICTURE SOUNDTRACK ON WARNER BROS. RECORDS

PG PARENTAL GUIDANCE SUGGESTED
Some material may not be suitable for pre-teens

PANAVISION® COLOR BY DE LUXE®



The Builder The Girl Friend The Con Man The Wife The Son-In-Law The Widow The Security Man The Senator The Publicity Man



RESPOND

FIVE STEPS TO CYBERSECURITY

RECOVER



Rome

Rome

Rome

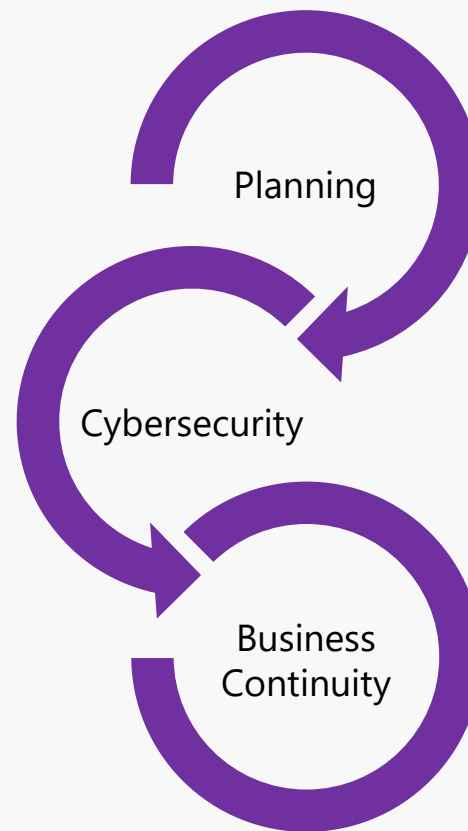
Rome

Rome

Rome

Bringing It
All Together

BUSINESS CONTINUITY & CYBERSECURITY





Chaos Managed: Questions?