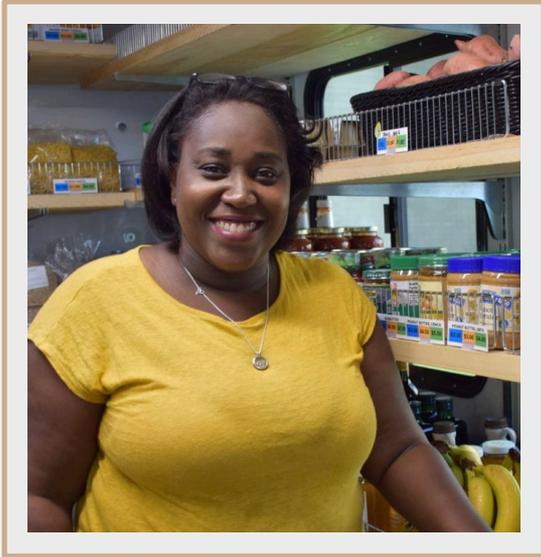
The image features a central white rectangular box with a thin black border. This box is surrounded by stylized illustrations of beets and their green leaves. On the left, a large beet with a thick, rounded root and a single large leaf is shown. On the right, another large beet with a similar root and several leaves is depicted. At the top and bottom of the white box, there are smaller clusters of green leaves and thin, red root-like structures. The background is plain white.

A Non - Profit Grocery Store and Community Kitchen Joined Forces to Solve the Unsolvable

Rural Grocery Summit June 20th and 21st, 2022

Who are we?

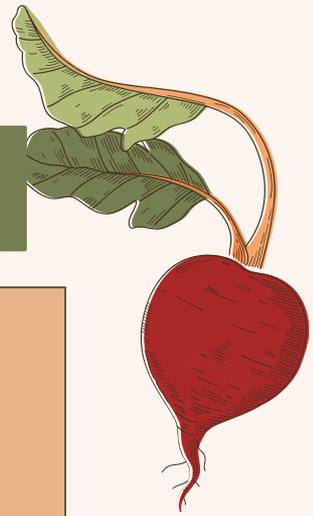


Selha Graham
RG 19 Store
Manager

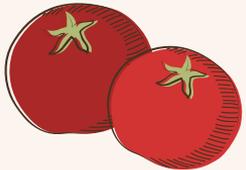
Tommy Carlucci
Chef



Key Questions:



- How do we create solutions for people who cannot get to the grocery store easily or without spending a lot of money?
- How do we build a rural/home delivery service or communities with low mobility?
- Why should someone who makes \$17,000 a year or less pay the same for an apple as someone making \$100,000 a year?
- Can a tiered pricing system create equality?
- What role do free or recovery meals play in this kind of grocery ecosystem?



Rolling Grocer 19 (RG19)



Storefront



Local
Wholesome
Foods



Food
Transportation



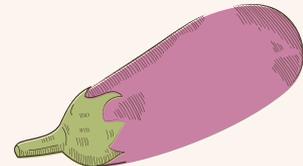
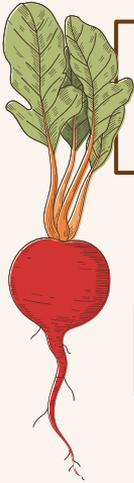
Tiered Pricing
System



Double - up
Food Bucks



Sales /
Fundraising



Three Tier Pricing Chart

Blue Tier

Households receiving any of the below government assistance programs:

- Snap/EBT
- Live in HUD or Public 8 Housing
- SSDI recipient
- Experiencing homelessness or living in a shelter

Orange Tier

Households making **below** the MIT living wage for Columbia County

1 Adult (no Children)
< \$36,666

1 Adult/1 Child
< \$72,265

2 Adults (1 working) / 1 Child
< \$66,437

2 Adults (both working) / Child
< \$79,424

Green Tier

Households making **above** the MIT living wage MIT for Columbia County

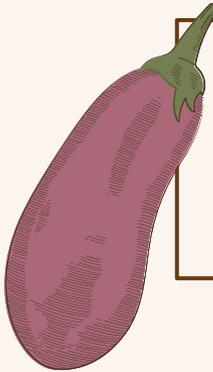
1 Adult (no Children)
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> \$79,424

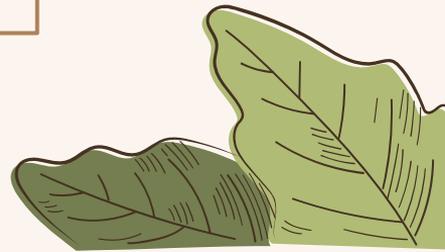
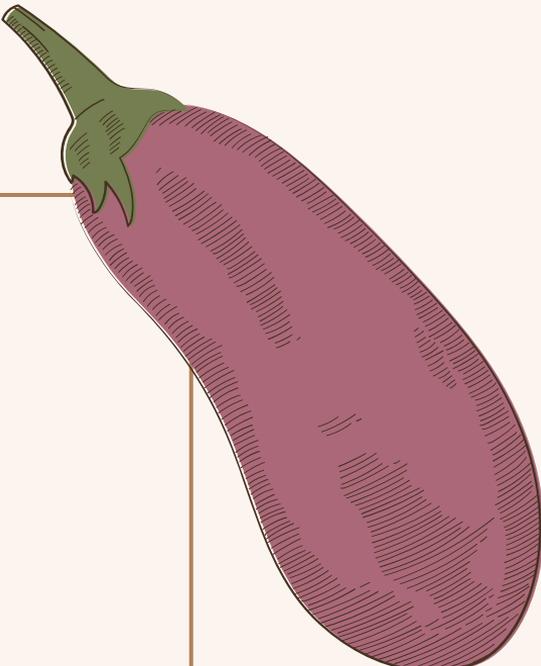
Abbreviated chart,
only showing
households with one
child**



Columbia County Recovery Kitchen (CCRK)

- Current location Christ Church Episcopal
- Prepares and delivers 940 prepared, delicious, cost free meals made with fresh local ingredients
- One or two meals a week to residents most at risk
- Over 100 volunteers
- County wide deliveries
- Donated and purchased local foods



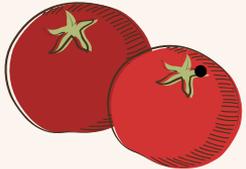


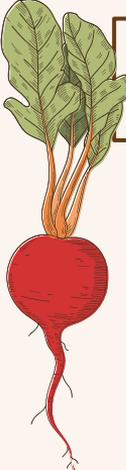
The Partnership

Rural Food Access Program

- All locations served are designated by the USDA as either low income (LI), low access (LA) or both (LI) and (LA)
- Enables CCRK to delivery a **third meal a week** to homeless shelters
- RG19 delivers this additional meal along with pre-order groceries selected from list of local staple products
- Groceries are purchased with electronic benefits at the the blue tier price level

Regular meetings with the Commissioner of Social Services





Where its going

Expand the reach of the Rural Food Access Program



Reach working poor, elderly and others who participate in DSS Programs

Move the existing RG19 storefront next to the existing location.



The existing location will function as the Rural Food Access Program packing and facilitation center and backstock inventory for retail

Offer “to-go” pre-cooked meal options at RG19 storefront



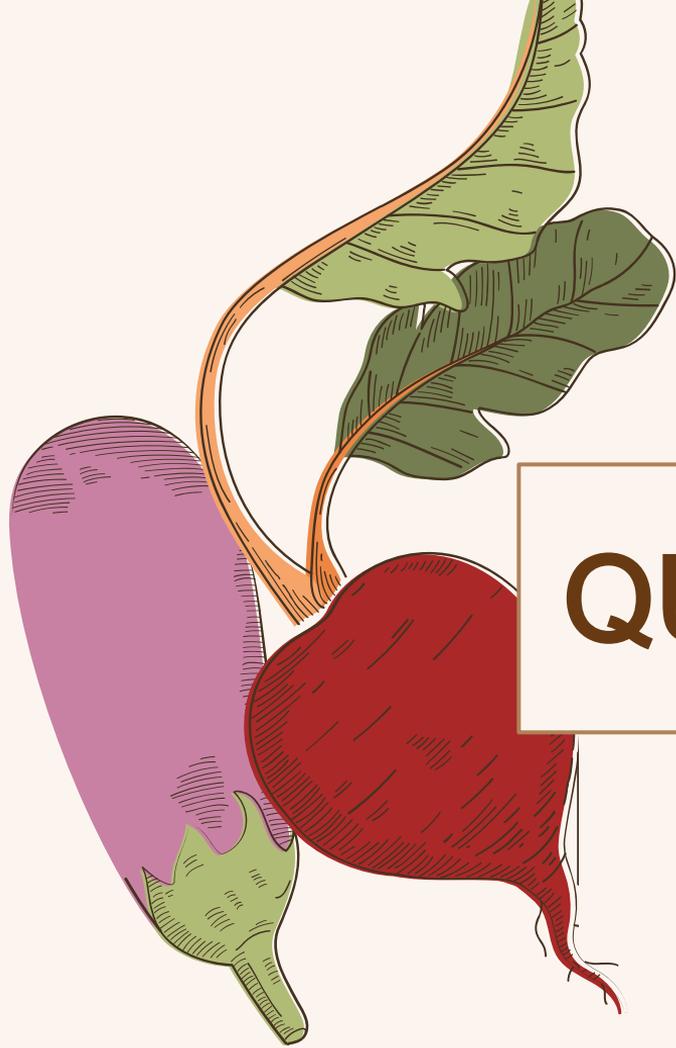
CCRK to purchase local raw ingredients through RG19 and prepare “to-go” options to sell on the tiered pricing system at retail location

Establishing a Hudson Community Food Hub



Partner with other community groups, farmers and local food initiatives to create an integrated system to become the county’s Food Hub





QUESTIONS?

