

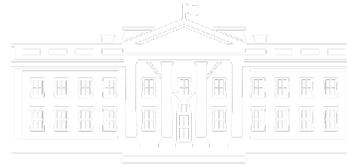


THE WHITE HOUSE
WASHINGTON

National Rural Grocery Summit

June 24, 2024

Introduction



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- White House Office of Public Engagement
- Rural, Agriculture, Food, and Nutrition Engagement





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CONFERENCE ON
**HUNGER,
NUTRITION,
& HEALTH**

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& HEALTH**

**End hunger and increase
healthy eating and physical
activity by 2030 – all while
reducing disparities**

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National Strategy on Hunger, Nutrition, and Health



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Pillar 1: Improve Food Access and Affordability

- **Improve overall economic well-being**
- **Improve Access to Federal Assistance Programs**
- **Invest in Community & Economic Development**

Pillar 2: Integrate Nutrition and Health

Greater access to nutrition services

- Expand Medicare and Medicaid beneficiaries' access to “food is medicine” interventions:
 - Biden-Harris Administration supports creating a pilot to test coverage of medically tailored meals in Medicare.
 - Centers for Medicare and Medicaid Services (CMS) approved two waivers from states to offer coverage of medically tailored meals.
- Expand Medicaid and Medicare beneficiaries' access to nutrition and obesity counseling.

Pillar 3: Empower Consumers to Make and Have Access to Healthier Choices

- **Updated & more accessible labeling**
- **Create healthier food environments**
- **Nutrition education**

Pillar 4: Support Physical Activity for All

- Expand CDC's State Physical Activity and Nutrition Programs (SPAN) to all states and territories.
- Connect more people to parks and other outdoor spaces.
- Fund regular updates to the *Physical Activity Guidelines for Americans* and increase awareness of the importance of physical activity.

Pillar 5: Enhance Nutrition and Food Security Research

- Bolster nutrition research funding to support evidence-based policies.
- Implement a coordinated federal vision for advancing nutrition science.
- Ensure diversity and inclusion in nutrition, health, and food security research, including through the *Dietary Guidelines for Americans* process.

Progress on National Strategy on Hunger, Nutrition, and Health

- Approved ground-breaking Medicaid section 1115 demonstration initiatives in Arizona, Arkansas, Massachusetts, New Jersey, New York, and Oregon that seek to address unmet social needs by testing coverage of services such as evidenced-based nutritional assistance and medically tailored meals.
- Issued proposed rules to remove barriers to use WIC online and update nutrition standards for the WIC food package; and update when a food package can claim it is “healthy.”
- Issued draft guidance that offers food manufacturers recommendations on how and when they can use Dietary Guidance Statements on food labels to help inform consumers about their products and how they can contribute to a nutritious diet.
- Awarded over \$2 billion through grants and cooperative agreements to fund over 1000 projects nationwide to help improve access to food, promote healthy choices, and increase physical activity.

Progress on National Strategy on Hunger, Nutrition, and Health

- Appalachian Regional Commission (ARC) is investing in access to healthy foods for Appalachian communities by enhancing technical assistance and infrastructure for regional and local food systems development.
- DOL is working with USDA to increase coordination between SNAP programs and DOL workforce programs, so that participants can have access to SNAP as needed, and SNAP recipients can access employment and training that increases their economic mobility.
- HUD is promoting regulatory flexibilities that allow owners of HUD-assisted properties and Public Housing Authorities to use federal funds to renovate and maintain spaces in public housing developments to improve food access.
- USDA finalized a rule that gives an estimated 3,000 more school districts in high-need areas the option to make healthy school meals available to all students at no cost to their families during the school year;

Summer EBT

- USDA announced that 37 States, ALL 5 U.S. Territories, and 4 Tribal Nations plan to launch the new, permanent summer grocery benefits program for children this year.
 - USDA expects even more States and Tribal Nations will provide Summer EBT in 2025.
- We estimate that in summer 2024, participating governments will serve nearly **21 million children** across the country, providing a total of **nearly \$2.5 billion** in grocery benefits. That's about **70 percent** of the total population of children eligible for Summer EBT.
 - If all states join in future years, 29 million kids could benefit. We'll keep working to make this additional progress.



**WHITE HOUSE CHALLENGE
TO END HUNGER & BUILD
HEALTHY COMMUNITIES**

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WHITE HOUSE CHALLENGE TO END HUNGER & BUILD HEALTHY COMMUNITIES

- **Nationwide call-to-action** to rally a second round of commitments to support President Biden's goal
- **Complements the Biden-Harris Administration's work** to implement the National Strategy
- Built on the success of the **\$8 billion in public and private sector commitments** announced at the White House Conference
- Announced an **additional 140 public and private sector commitments, over 200 announced since before the White House Conference.**

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WHITE HOUSE CHALLENGE

TO END HUNGER & BUILD HEALTHY COMMUNITIES

Sample Commitments:

- **THE CITIES OF CLEVELAND, OH; MAYWOOD, IL; BATON ROUGE, LA; EAST HAVEN, CT; DEARBORN, MI; SEATTLE, WA; MILWAUKEE, WI; HARPERWOOD, MI; ROCHESTER, MN; SALEM, MA; COLUMBIA, SC; DOUGLASVILLE, GA; LITTLE ROCK, AR; EARLE, AR; FRANKFORT, IL; and HOUSTON, TX** are taking action in their communities, including by launching a task force and/or create an action plan to end hunger and reduce diet-related diseases in their communities by 2030.
- **Rockefeller Foundation and American Heart Association:** \$250 million Food is Medicine Research Initiative
- **Sifter and Mercato:** Sifter will use its technology that identifies grocery food eligibility for hundreds of multivariable diets, notably heart disease, Type 2 diabetes, and obesity and partner with Mercato, an e-commerce grocery platform for independent grocers, to enable shoppers to create personal dietary profiles to find healthy foods that fit their cultural preferences and health needs delivered from their local community grocers.

Rural Equity



- Day One: Executive Order On Advancing Racial Equity and Support for Underserved Communities
- February 16, 2023: Executive Order on Further Advancing Racial Equity and Support for Underserved Communities
- Creating Economic Opportunity in Rural America Embedded in Administration's Work



the accessibility of physical spaces, virtual platforms, presentations, systems, training, and documents.

Sec. 6. Creating Economic Opportunity in Rural America and Advancing Urban Equitable Development. (a) Agencies shall undertake efforts, to the extent consistent with applicable law, to help rural communities identify and access Federal resources in order to create equitable economic opportunity and advance projects that build community wealth, including by providing or supporting technical assistance; incentivizing the creation of good, high-paying union jobs in rural areas; conducting outreach to and soliciting input from rural community leaders; and contributing new resources and support to interagency programs such as the Rural Partners Network.



American Rescue Plan Act



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- Investments to combat COVID-19 in rural communities
- Funding for rural and community health centers
- Aid to communities to rebuild local economies (i.e. EDA's Build Back Better Challenge)
- High-speed internet connectivity through schools and libraries
- Food and farm supply chain



Bipartisan Infrastructure Law



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- High Speed Internet to Every Home, Business, and Farm
- Historic Investment in Rural Transportation Options
- Fix Rural Road and Bridges
- Ensure Clean Drinking Water and Basic Sanitation
- Upgrade Rural Electricity and Transmission Infrastructure
- Create Good-Paying Jobs to Clean Up Pollution in Rural Communities
- Build Communities Resilient to Climate Change





Inflation Reduction Act Rural Investments

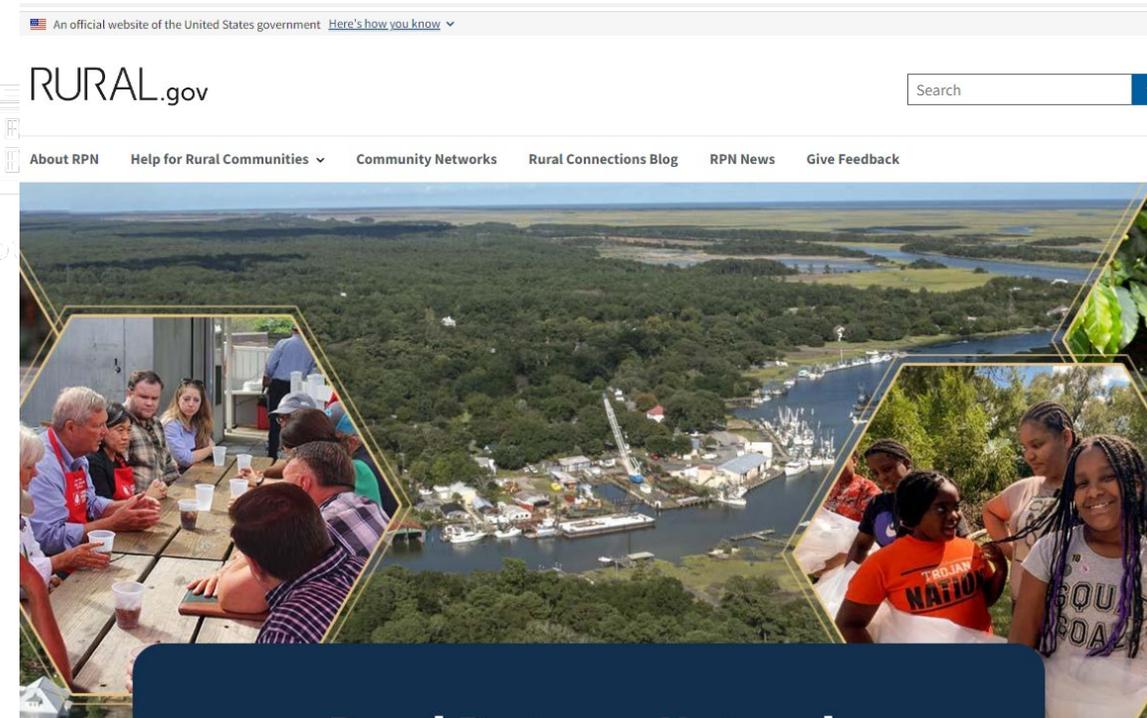
- Combats Climate Change and Lowers Energy Costs
- Invests in Long-Term Resiliency and Reliability of Rural Electric Systems
- Invests in Farmers, Ranchers, and Forest Land-Owners to Deploy Climate-Smart Practices
- Strengthens the Resilience of Rural Lands to Climate Impact
- Supports Energy Producing Communities
- Lowers Prescription Drug Costs and Health Insurance Premiums



Rural Partners Network



- Whole-of-Government Approach to Help Rural Communities Find Resources
- Support Long-Term Economic Stability on Community's Own Terms
- Partnership Across Federal Agencies with Rural Desk Officers
- Rural.Gov



Rural Partners Network

Helping rural people build prosperity through job creation, infrastructure development, and community improvement.





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